

2026 Corporate Membership & Digital Advertising Prospectus



Connecting you to Leaders in Ambulatory Care Nursing

Dear Healthcare Partner:

Welcome to the American Academy of Ambulatory Care Nursing (AAACN)!

AAACN is the premier professional organization for 4,000 practicing nurses and nurse leaders specialized in providing care to individuals, families, groups, communities, and populations across diverse outpatient settings. Dedicated to *Shaping Care Where Life Happens*, AAACN advances holistic and evidence-based care and advocates for the nurses' essential role in improving the health of our nation.

AAACN invites you to connect with our members and partner organizations as a Corporate Member or promote your brand through several digital advertising opportunities. Showcase your organization to ambulatory care leaders through AAACN's publications, website, and member communities.

Ambulatory care nursing encompasses 18% of the total RN workforce – approximately 1 million strong. Partner with us to reach these important healthcare leaders!

If you have questions about AAACN or the opportunities listed in this prospectus, please reach out. I look forward to getting to know you.

Kind regards,

Donna Olthoff

Donna Olthoff
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About AAACN

The American Academy of Ambulatory Care Nursing (AAACN) is the only association for practicing nurses and nursing leaders specialized in serving people in community and outpatient care settings.

We support them by providing programs that advance holistic and evidence-based patient care and advocate for their essential role in the future of health care.

Our mission is *Shaping Care Where Life Happens* with a long-term vision to foster a healthier world through nursing excellence, leadership, and innovation, revolutionizing healthcare.



Why Partner with AAACN?

Ambulatory care nurses are at the forefront of patient care in outpatient settings, making purchasing decisions, and influencing the adoption of new products and technologies. By partnering with AAACN, companies can enhance their brand visibility among these key healthcare professionals, fostering trust and credibility.

AAACN Corporate Membership

AAACN Corporate Membership entitles your organization to numerous valuable benefits and exclusive recognition, outlined below.

Benefits of Corporate Membership	 Platinum \$7,500	 Gold \$5,000
10'x10' Exhibit Booth at AAACN's Annual Conference (Spring)	✓	
Your linked logo on the AAACN website	✓	✓
Dedicated eblast sent on your behalf to AAACN's membership	✓	
Two Affiliate AAACN Memberships	✓	✓
One <i>Journal of Ambulatory Care Nursing</i> full page ad	✓	
One <i>Journal of Ambulatory Care Nursing</i> half page ad		✓
One <i>ViewPoint</i> full page ad	✓	
One <i>ViewPoint</i> half page ad		✓
Special recognition in all 4 issues of <i>ViewPoint</i>	✓	✓
Special recognition in the monthly member E-news	✓	✓
20% discount on Website Leaderboard Ad	✓	✓

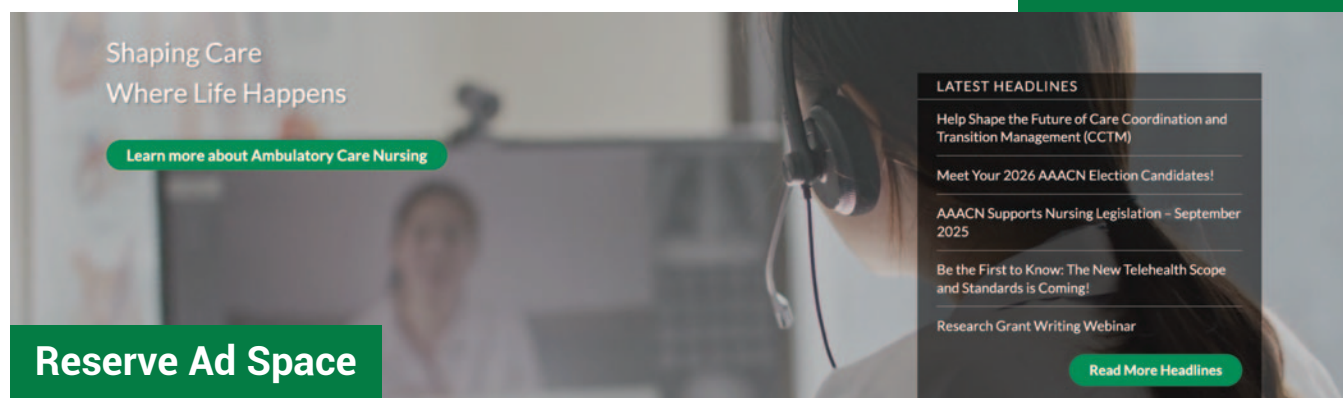
Become a Corporate Member

Website & Member Community Advertising Opportunities

AAACN Website Ads

Reach over 5,900 visitors per month with your ad Leaderboard ad size: 2400 x 300 px
\$1,400/month

2400 x 300 px



Reserve Ad Space

Member Community Banner Ads

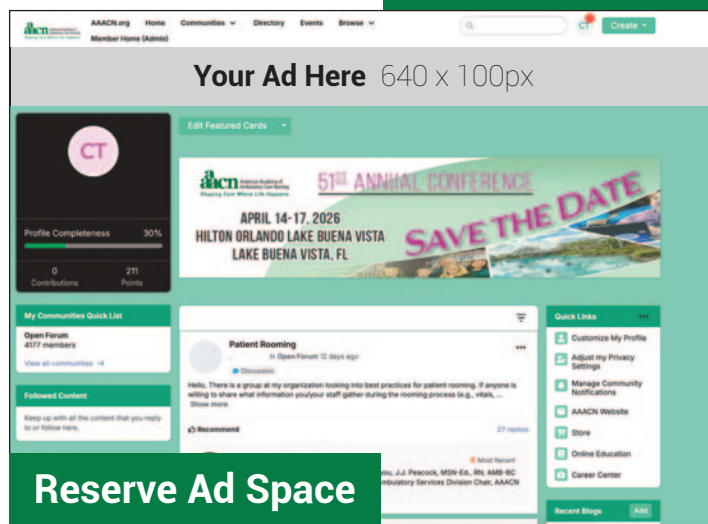
AAACN's Community platform is designed for our members to learn, network, and share information with colleagues from across the country. Our communities include an Open Forum, as well as ten Special Interest Groups (SIGs).

640 x 100 px

AAACN SIGs

- Care Coordination and Transition Management (CCTM)
- Clinical Inquiry
- Federal Nursing
- Federally Qualified Health Centers (FQHC)
- Leadership
- Nurse-Sensitive Indicators (NSIs)
- Pediatrics
- Patient/Staff Education
- Telehealth Nursing Practice
- Workplace Safety & Workforce Well-Being

Leaderboard ad size: 640 x 100 px
\$1,400/month (exclusive)



Reserve Ad Space

Ad materials are to be sent in a high resolution JPG or PNG format to heidi.perret@ajj.com.

Publication Advertising Opportunities

Journal of Ambulatory Care Nursing

The **Journal of Ambulatory Care Nursing**, AAACN's official journal, is a scholarly, peer-reviewed journal dedicated to advancing evidence-based ambulatory care nursing practice, clinical research, and professional development. The publication is distributed digitally to all members and external subscribers (approx. 4,400) four times a year.

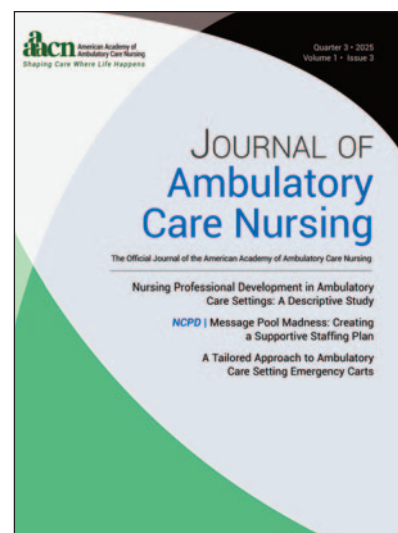
Rates:

Full page ad: **\$2,000**

Half page ad: **\$1,250**

Quarter page ad: **\$750**

Reserve Ad Space



ViewPoint

ViewPoint is an additional AAACN publication that focuses on ambulatory care nursing best practices, issues, and trends, and is used to disseminate AAACN News. The publication is distributed digitally to all members (approx. 4,000) four times a year.

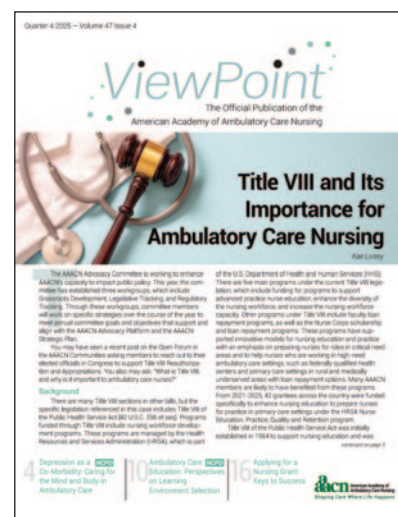
Rates:

Full page ad: **\$1,750**

Half page ad: **\$1,000**

Quarter page ad: **\$625**

Reserve Ad Space



Journal of Ambulatory Care Nursing or *ViewPoint* materials are to be sent in high resolution PDF format to heidi.perret@ajj.com.

Publication Advertising Opportunities

eNewsletter

AAACN sends a monthly eNewsletter to all members, highlighting timely AAACN news and industry updates.

Banner ad linked to a URL of your choice:
\$1,250/ad location (limited availability
per issue)

Reserve Ad Space

Sidebar Ad

450 px wide x 450 px high

Leaderboard Ad

1800 px wide x 450 px high

eNewsletter ad materials are to be sent
in a high resolution JPG or PNG format
to heidi.perret@ajj.com.

Discounted Advertising Bundles Available
Contact Donna Olthoff
donna.olthoff@ajj.com for details

