



aacn American Academy of
Ambulatory Care Nursing
Shaping Care Where Life Happens

CORPORATE MEMBERSHIP

Connecting you to Leaders in Ambulatory Care Nursing

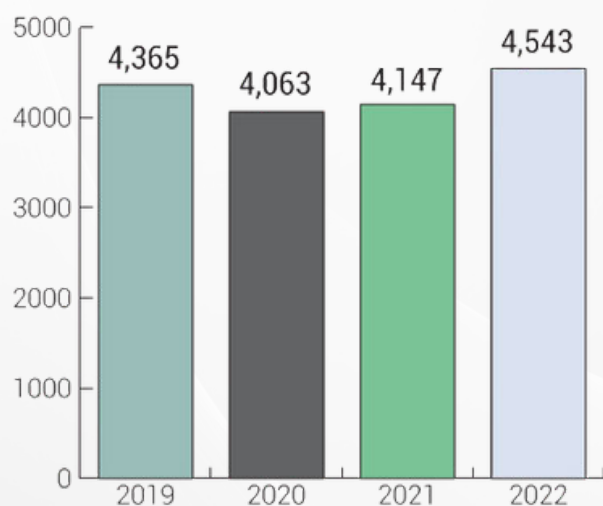
WHO WE ARE



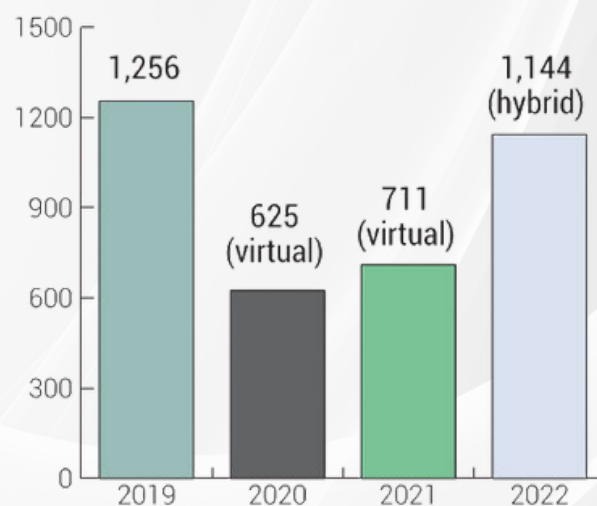
The American Academy of Ambulatory Care Nursing (AAACN) is the only association for practicing nurses and nursing leaders specialized in serving people in community and hospital-based outpatient care settings. AAACN supports RNs by providing programs that advance holistic and evidence-based patient care and by advocating for their essential role in the future of health care.

Today, the AAACN community has grown to more than 4,500 members, and this diverse experience creates a stronger community in which, collectively, we are shaping care where life happens for patients.

Membership



Conference Registration



41%

identify as an Administrator, Director, Manager, or Supervisor

44%

practice in hospital-based outpatient clinics

70%

are certified in ambulatory care

43%

are Bachelor's prepared

28%

Master's prepared

WHY BECOME A CORPORATE MEMBER

We are delighted to introduce you to the American Academy of Ambulatory Care Nurses and present the benefits and opportunities available through our Corporate Membership program. This prospectus outlines the exclusive advantages that come with being a corporate member, helping your company thrive and forge valuable connections within our diverse network of industry leaders.

Becoming a Corporate Member provides the following:



- **Networking Opportunities:** AAACN provides networking opportunities designed to connect you with potential customers, partners, and key decision-makers.
- **Industry Insights and Research:** Stay updated latest ambulatory care nursing news and trends with access to our members-only reports, papers, and online communities.
- **Brand Exposure and Recognition:** Numerous opportunities to showcase your products and services.
- **Thought Leadership:** Participate in speaking opportunities, webinars, and panel discussions, positioning your company as an industry thought leader or contribute articles to our publications, reaching a broad audience of professionals.
- **Engagement and Collaboration:** Join specialized committees and task forces to influence industry policies and standards or collaborate with other corporate members on joint initiatives and projects.

AAACN values the strong relationship with our corporate supporters and look forward to working with you in the coming year on projects designed to meet our commitment to provide quality educational opportunities to members and the ambulatory community. The Board of Directors is enthusiastic about our prospects for continued growth and development as a professional association in 2024. Your participation as a corporate member will assist us in continuing to provide quality educational programming and services to our membership.

CORPORATE MEMBER BENEFITS

The AAACN's 2024 Corporate Membership is valid from January 1 to December 31 and can be obtained by making a \$2,500 annual contribution. This membership entitles the member company to numerous valuable benefits and exclusive recognition.

Benefits of Corporate Membership include:

-  Opportunity to present a one-hour "Virtual Inservice" to members who are interested in learning more about your products or services.
-  Opportunity to send one blast email to the membership per year. Email distributed through AAACN (no emails provided).
 - Two free Affiliate Memberships.
 - Access to the online membership community to learn more about the issues and needs of members. Corporate members are prohibited from posting promotional messages.
 - One complimentary ½ page color advertisement in AAACN's bi-monthly publication, ViewPoint, during the 2024 membership year.
 - Special recognition in all 4 issues of ViewPoint.
 - Special recognition in the monthly E-news.
 - AAACN's Conference pre-registration list (1,000 names approx.): Sent in an excel format for one-time use (list will not include email addresses).
 - Special recognition and listing on AAACN's Website, www.aaacn.org including your corporate logo and link to your website.
 - "AAACN Corporate Member" sign provided for display on your exhibit booth.

Becoming a corporate member of AAACN opens doors to unprecedented opportunities and resources within ambulatory care nursing. We look forward to welcoming your company into our growing network of industry leaders.

Apply for corporate membership or to learn more, please contact:

Ben Smith, AAACN National Sales Manager

Email: ben.smith@ajj.com | Phone: 856.256.2308

Heidi Perret, AAACN Marketing Specialist

Email: heidi.perret@ajj.com | Phone: 856.256.2375