American Academy of Ambulatory Care Nursing

Annual Conference

The premier conference for ambulatory care and telehealth nurses

May 8-11, 2019 Palm Springs, California



Palm Springs Convention Center and Renaissance Hotel



Many settings. Multiple roles. One unifying specialty.

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Dear Exhibitor:

The American Academy of Ambulatory Care Nursing (AAACN) is planning its Annual Conference to be held May 8-11, 2019, at the Palm Springs Convention Center & Renaissance Hotel in Palm Springs, CA.

AAACN would like to invite you to become an exhibitor. As an exhibitor you will have an outstanding opportunity to personally present your important sales and marketing message to hundreds of ambulatory care nursing leaders. The 2019 conference in Palm Springs is anticipating over 1,100 attendees!

The American Academy of Ambulatory Care Nursing (AAACN) is the association of professional nurses who identify ambulatory care nursing as essential to the continuum of high quality, cost effective care.

AAACN Goals

- Be the voice of ambulatory care nursing
- Build collaborative relationships
- Promote professional practice
- Strengthen the AAACN resource base
- Stimulate innovative thinking
- Develop AAACN leadership ability & capacity

The exhibit hall will be well attended, insuring high visibility for your booth and products. Program hours and exhibit hours have been coordinated to be mutually exclusive - that is, your exhibit time will not compete with programs or other activities. A continental breakfast, dessert break and two refreshment breaks will be held within the exhibit hall, insuring outstanding exposure.

Can your company afford to miss this opportunity? Your exhibit fee for a 10'x10' booth is \$1,650. Each booth will include a 6-foot draped table and two chairs.

Take advantage of this special opportunity to exhibit among some of the most influential ambulatory care nursing leaders in the nation. Join us for AAACN's Annual Conference in Palm Springs!

Sincerely,

Tom Greene

Director of Marketing

856-256-2367 • tom.greene@aaacn.org

SPACE ASSIGNMENT/FEES

All applications for space must be filed on the form provided by the AAACN Conference. Duplicate copies of this form and please keep one for your files. The AAACN Conference may, at its discretion, accept of reject any application for space. AAACN Corporate members are assigned on a priority basis.

TERMS OF PAYMENT AND CANCELLATIONS

A deposit in the amount of 50% for each exhibit space is required at the time of application for space. AAACN accepts VISA, MC and AMEX along with check payments. The balance of payment shall be due upon receipt of confirmation. Assignments not rejected by the exhibitor within 14 days from the notification space assignment will be considered accepted by the exhibitor and may, thereafter, be rejected or the contract cancelled only with the approval of the Exhibit Manager.

Should any contingency prevent holding of the conference or exhibition, the sponsoring group shall not be held liable for any expense incurred by the exhibitor.

Exhibitors canceling before February 11, 2019 will forfeit their deposits. Exhibitors canceling after this date will be charged full space rental, whether the space is paid in full or not.

EXHIBITOR SERVICES

The following services will be provided to exhibitors at no additional charge:

- Pre-Registration list of attendees distributed on-site
- Pipe/drape with ID sign and wastebasket.
- Six-foot draped table with 2 chairs.
- Security Guard service during exhibit set up and exhibit days.
- Daily cleaning of aisles in exhibit area.

SPECIAL REGULATIONS

Subletting of Space – The subletting or assigning of space is prohibited. Two or more companies may not exhibit in a single space unless special arrangements have been made with the Exhibit Manager.

Conduct – Unethical conduct or infraction of rules on the part of the exhibitor or his or her representatives or both will subject the exhibitors or his or her representatives or both to dismissal from the exhibit hall. In this event, it is agreed the AAACN Conference shall make no refund and the exhibitor or his or her representatives will make no demand for redress. Disregard for any rule stated here is considered just reason for the AAACN Conference to prohibit an exhibitor from attending all future AAACN Conference activities.

SECURITY AND LIABILITY

Each exhibitor must make provisions to safeguard their goods from the time they are placed in the exhibit area until removed.

The AAACN Conference, Exhibit Manager, Anthony J. Jannetti, Inc., nor the hotel will act for the exhibitor and their representative only in the capacity of agency, and not as principal; and that the AAACN Conference, Anthony J. Jannetti, Inc. and the hotel assume no liability whatsoever from damages, for any act of omission or commission on connections with said agency, and that the exhibitor and their representatives hereby release the AAACN Conference, Anthony J. Jannetti, Inc. and the hotel for any liability for loss ensuing from any cause whatsoever.

The rules and regulations are to be construed as part of all space contracts. The AAACN Conference reserves the right to interpret them as well as make final decisions on all point the rules and regulations do not specifically cover.

HOTEL ACCOMMODATIONS

Information regarding hotel accommodations will be provided at the time space assignment is confirmed by the AAACN Conference. Exhibitors are reminded that hotel rooms are reserved on a first-come, first-served basis and should plan to make arrangements as early as possible. No hotel accommodations will be made for non-exhibiting firms.

SHIPPING INSTRUCTIONS

The AAACN Conference has made arrangements on behalf of the exhibitors with a decorating/drayage firm to receive, store and deliver exhibits directly to the Exhibit Hall on setup day. The advanced warehouse shipping address will be provided at a later date.

REGISTRATION

All confirmed exhibitors will have the opportunity to pre-register their personnel. It is to the exhibitor's advantage to register early so as to avoid delays on site.

Email personnel names to: aaacnbadge@ajj.com.

The official registration area will be open daily. All attendees will be required to register, and admission to the exhibits will be by badge only. A special exhibitor registration area will be provided.

Communications with reference to exhibits at the AAACN Conference should be addressed to:

AAACN Conference

Tom Greene, Director of Marketing Samantha Healy, Marketing Coordinator

> AAACN National Office East Holly Avenue/Box 56 Pitman, NJ 08071 Phone 856-256-2342 Fax 856-589-7463

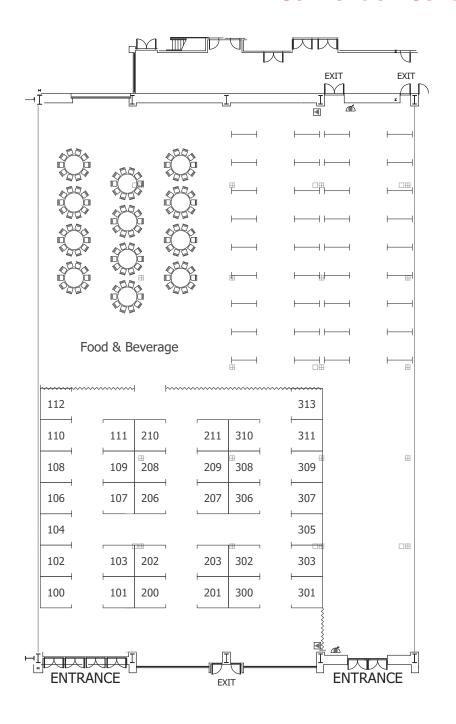
Email: samantha.healy@ajj.com



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Conference Dates: May 8-11, 2019 - Exhibit Dates: May 9-10, 2019 Palm Springs Convention Center & Renaissance Hotel - Palm Springs, CA

EXHIBIT HALL - Convention Center / Oasis 2



Wednesday, May 8

Exhibits Setup 12:00 pm - 5:00 pm

Thursday, May 9

Exhibits Open 9:15 am - 10:30 am Refreshment Break in Exhibit Area

Exhibits Open 3:00 pm - 4:00 pm Dessert Break in Exhibit Area

Friday, May 10

Exhibits Open 7:00 am - 8:00 am

Continental Breakfast in Exhibit

Area

Exhibits Open 9:30 am - 10:45 am

Refreshment Break in Exhibit Area

Exhibits Teardown 10:30 am - 2:00 pm

Booth cost \$1,650

AAACN reserves the right to modify the schedule at any time. Exhibitors will be notified if this occurs.