

SUPPORT PROSPECTUS

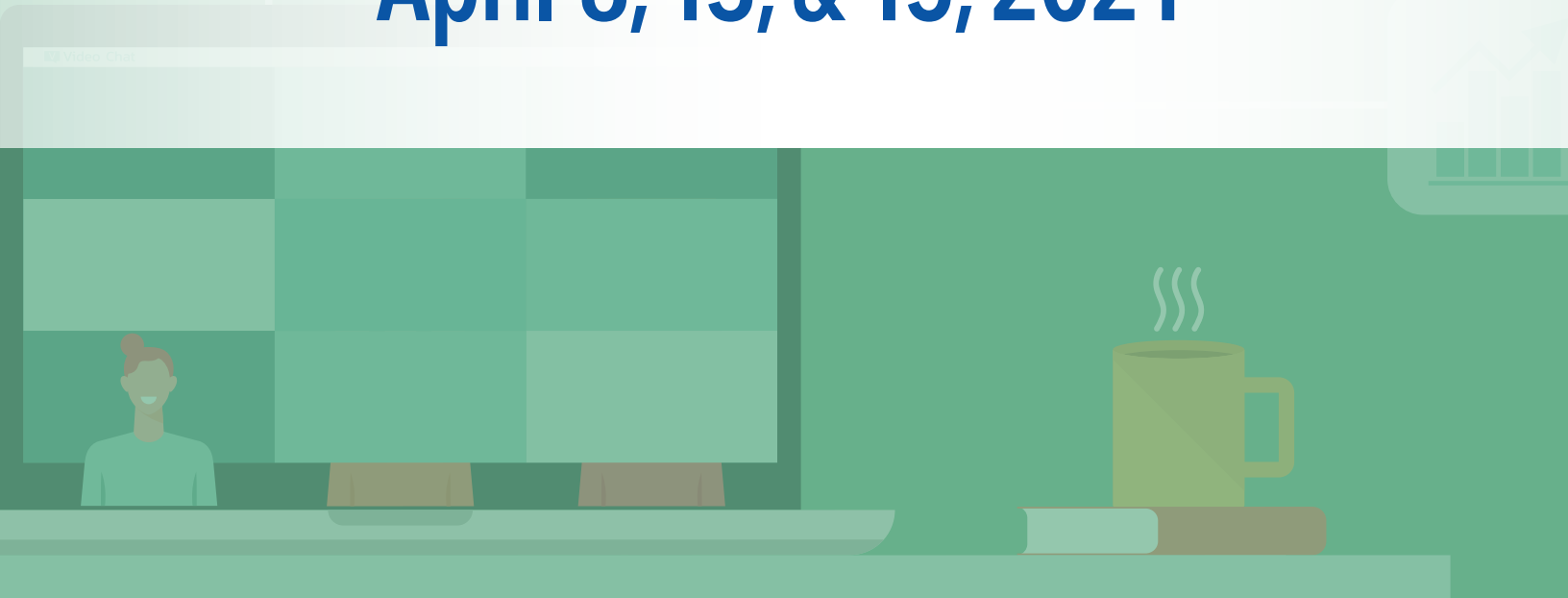


American Academy of Ambulatory Care Nursing

46th Annual (Virtual) Conference

The premier conference for ambulatory care and telehealth nurses

April 8, 13, & 15, 2021



AAACN Virtual Conference

April 8, 13, & 15, 2021

Exhibit times: (total 120 minutes)

April 8, 1:00 pm - 1:30 pm | April 13, 1:15 pm - 2:15 pm | April 15, 1:30 pm - 2:00 pm

EXHIBIT OPPORTUNITIES

Industry Listing - Basic

\$750

- Company name
- Company logo
- Company description
- Company contact information
- Company website link

Industry Listing - Enhanced

\$1,500

- Includes Industry Listing included with Basic
- Opportunity to upload digital banner (various sizes)
- Area to embed videos from YouTube and/or Vimeo
- Ability to upload resources/handouts/pdfs
- Ability to list multiple points of contacts
- Live chat feature built into listing
- Reporting feature includes users, visits, and downloads
- Includes one (1) complimentary registration to the CONFERENCE
- Company required to manage their enhanced listing

Industry Listing - Premium

\$1,900

- Includes Industry Listing included with Basic
- Opportunity to upload digital banner (various sizes)
- Area to embed videos from YouTube and/or Vimeo
- Ability to upload resources/handouts/pdfs
- Ability to list multiple points of contacts
- Live chat feature built into listing
- *Capability to host a live Zoom room to showcase products and services live up to 100 attendees*
- Reporting feature includes users, visits, and downloads
- *Includes two (2) complimentary registrations to the CONFERENCE*
- Company required to manage their premium listing

ADD-ON INDUSTRY LISTING - PREMIUM LISTING ONLY \$750 EACH: (Ten opportunities available)
Increase your Industry Listing exposure by adding onto your premium listing. This add-on will highlight your company at the top of the Industry Showcase listings, keeping your company at the top of mind to all AAACN attendees. (i.e Platinum vs Gold vs Bronze)

ADVERTISING OPPORTUNITIES

PROGRAM AD ON MAIN PORTAL PAGE: The AAACN Conference Program and Exhibits page will be available to all registrants attending the conference. The program will contain important information that the registrants need, including the detailed conference agenda, Industry Showcase listings, The program is an indispensable reference, so your ad will be seen again and again! Full Page, 4 color (dimensions are 6" x 9" in a hi-res jpeg) **\$2,000.**

SPONSORSHIP OPPORTUNITIES

Keynote Sponsor

\$3,500

Thursday, April 8 — 12:00 pm -1:00 pm - Opening Keynote

- Two complimentary passes for your representatives to attend sessions throughout the full conference
- One complimentary full-conference attendee registration to be used as a giveaway when promoting the event
- 1-minute spot to introduce yourself and promote your company
- Opportunity to introduce keynote speaker
- Booth in virtual exhibit hall - includes enhanced listing!
- Excel registration list post-conference to promote your products and services to conference attendees

Virtual Happy Hour Sponsor

\$3,000

- Two complimentary passes for your representatives to attend sessions throughout the full conference
- One complimentary full-conference attendee registration to be used as a giveaway when promoting the event
- 1-minute spot to introduce yourself and promote your company
- Booth in virtual exhibit hall - includes enhanced listing!
- Excel registration list post-conference to promote your products and services to conference attendees

Virtual Page Sponsor

\$2,500

- Sponsor logo placed on web-page where all handouts and presentations will be accessible
- Ability to provide two (2) PDFs to be uploaded
- Sponsor logo hyperlinked included on sponsor page (3 to choose from)
 1. Social Wall - Where attendees share pictures and posts with each other to stay engaged virtually.
 2. Who's Here / Attendee list - Attendees can opt-in here to see what colleagues are participating!
 3. Forum - A discussion area to continue discussions and stay connected

Attendee Swag Bag Boxes

\$2,000

AAACN will ship each individual registrant for 2021 an attendee "swag bag box" prior to the Conference. This provides an opportunity for AAACN Corporate Sponsors the opportunity to share product materials and other information with attendees. The goal of the box is to provide products, support, and opportunities for connection before, during, and after the conference. Innovative and creative ideas are welcome — this could be a promotional piece, a gift card, a small chatchka type item like a stress ball or lip balm with your logo on it. This opportunity is comparable to a Registration Delivery Piece at a live conference. **DEADLINE TO RESERVE: March 19, 2021**

Networking Break Video

\$2,500 Each

(Three opportunities available)

- 1-minute sponsor video played in rotation during at least two 15-minute breaks between sessions
- Sponsor logo hyperlinked on sponsor page

Closed Captioning Sponsor

\$5,000

- Verbal recognition several times during the Conference
- Recognition with logo/link on main virtual portal page

Virtual Photo Booth

\$3,500

- Allows attendees to snap pictures from computer/mobile device with meeting theme framed around image - A Great way to engage the virtual users.
- Sponsor Logo displayed on Virtual Photo Booth page
- Verbal recognition several times through out the Symposium.

Leadership Symposium

\$3,000

March 2021 — exact dates TBD

2.5 hour facilitated leadership development session with AAACN leaders and volunteers

- Two complimentary passes for your representatives to attend sessions throughout the full conference
- One complimentary full-conference attendee registration to be used as a giveaway when promoting the event
- 1-minute spot to introduce yourself and promote your company
- Opportunity to introduce keynote speaker
- Booth in virtual exhibit hall - includes enhanced listing!
- Excel registration list pre- and post-conference to promote your products and services to conference attendees

Exclusive Product Theater/Symposia (Live or Prerecorded)

\$10,000

AVAILABLE SLOTS

Thursday, April 8, 2021 5:15 pm - 6:15 pm
Tuesday, April 13, 2021 6:15 pm - 7:15 pm
Thursday, April 15, 2021 9:45 am - 10:45 am

For Additional Information

Tom Greene

Director of Marketing
856.256.2367
tom.greene@aaacn.org

Heidi Perret

Marketing Coordinator
856.256.2375
heidi.perret@ajj.com



Many settings. Multiple roles. One unifying specialty.

www.aaacn.org/annual-conference

Exhibiting Company _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact: _____ Phone: _____

Email: _____ Website: _____

VIRTUAL EXHIBIT BOOTH		
Industry Listing - Basic	\$ 750	\$
Industry Listing - Enhanced	\$ 1,500	\$
Industry Listing - Premium	\$ 1,900	\$
Add on Industry Listing/Premier Only	\$ 750 additional cost (10 available)	\$
ADVERTISING OPPORTUNITY		
Program Ad on Main Portal Page	\$ 2,000 Full Page/Full Color	\$
SPONSORSHIP OPPORTUNITY		
Product Theater/Symposia (exclusive)	\$10,000 -Thursday, April 8 – 5:15 pm – 6:15 pm	\$
Product Theater/Symposia (exclusive)	\$10,000 -Friday, April 13 – 6:15 pm – 7:15 pm	\$
Product Theater/Symposia (exclusive)	\$10,000 -Saturday, April 15 – 9:45 am – 10:45 am	\$
Closed Captioning	\$ 5,000	\$
Keynote Sponsor	\$ 3,500 -Thursday, April 8– Opening Keynote	\$
Virtual Photo Booth	\$ 3,500	\$
Leadership Symposium	\$ 3,000	\$
Virtual Happy Hour Sponsor	\$ 3,000	\$
Virtual Page Sponsor	\$ 2,500	\$
Networking Break Video	\$ 2,500 (3 available)	\$
Attendee Swag Bag Boxes	\$ 2,000	\$
TOTAL AMOUNT		\$

____ Full Payment to be made via Check payable to AAACN (Tax ID #51-0231130)

____ Full Payment to be made via Credit Card

____ Visa ____ MasterCard ____ AMEX

Name on Credit Card _____

Credit Card Number _____

Security Code _____ Expiration Date _____

Charge Amount \$ _____

Credit Billing Address Street # _____ Zip Code _____

Signature _____

ALL SPONSORSHIP FORMS must be sent to:**AAACN Virtual Conference**East Holly Ave., Box 56 / Pitman, NJ 08071 / Phone: 856-256-2375 / Fax 856-589-7463 / heidi.perret@ajj.com