



**aacn** American Academy of  
Ambulatory Care Nursing  
*Shaping Care Where Life Happens*

# 49<sup>th</sup> Annual Conference

The premier conference for ambulatory care and telehealth nurses

**SUPPORT PROSPECTUS**



**April 2-6, 2024 • Hilton Chicago**

# CHICAGO

# American Academy of Ambulatory Care Nursing

# 49<sup>th</sup> Annual Conference

The premier conference for ambulatory care and telehealth nurses

The American Academy of Ambulatory Care Nursing (AAACN) is planning its Annual Conference to be held April 2-6, 2024, at the Hilton Chicago in Chicago, IL.

AAACN would like to invite you to become an exhibitor. As an exhibitor you will have an outstanding opportunity to personally present your important sales and marketing message to hundreds of ambulatory care nursing leaders.

The American Academy of Ambulatory Care Nursing (AAACN) is the association of professional nurses who identify ambulatory care nursing as essential to the continuum of high quality, cost effective care.

## AAACN Goals

- Be the voice of ambulatory care nursing
- Build collaborative relationships
- Promote professional practice
- Strengthen the AAACN resource base
- Stimulate innovative thinking
- Develop AAACN leadership ability & capacity

The exhibit hall will be well attended, with high visibility for your booth and products. Program hours and exhibit hours have been coordinated to be mutually exclusive – that is, your exhibit time will not compete with programs or other activities. An opening reception and refreshment breaks will be held within the exhibit hall, ensuring an outstanding presence with AAACN attendees.

Can your company afford to miss this opportunity? Your exhibit fee for a 10'x10' booth is \$2,100 and will include one 6' table and two chairs, 3 booth badges and a basic virtual listing.

Take advantage of this special opportunity to exhibit among some of the most influential ambulatory care nursing leaders in the nation. Join us for AAACN's Annual Conference in Chicago!

**Contact us for Additional Sponsorship Opportunities!**

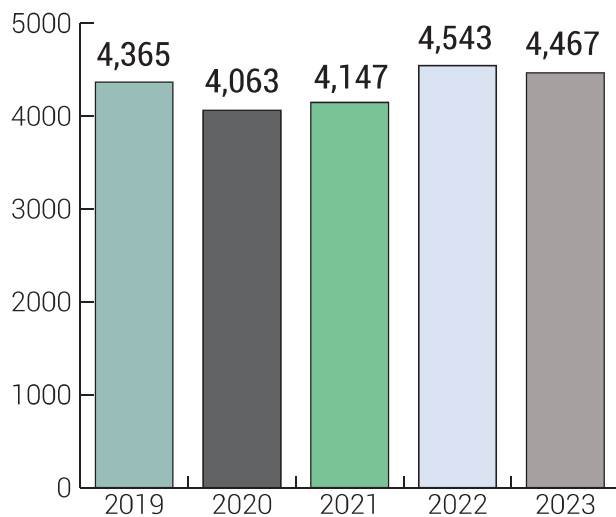
**Reserve your Exhibit Space Now!**



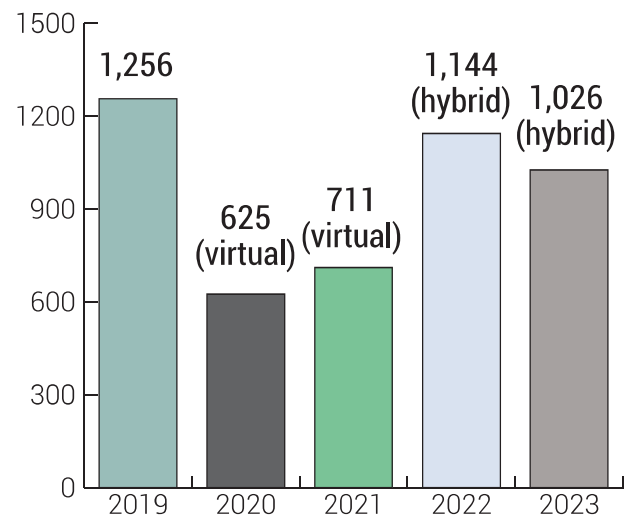
# AAACN Demographics

*Growing Membership, Growing Conference.  
Networking with Ambulatory Care Nursing Leaders.*

## Membership



## Conference Registration



**41%**

identify as an Administrator, Director, Manager, or Supervisor

**44%**

practice in hospital-based outpatient clinics

**70%**

are certified in ambulatory care

**43%**

are Bachelor's prepared

**28%**

Master's prepared

Top clinical care areas include:

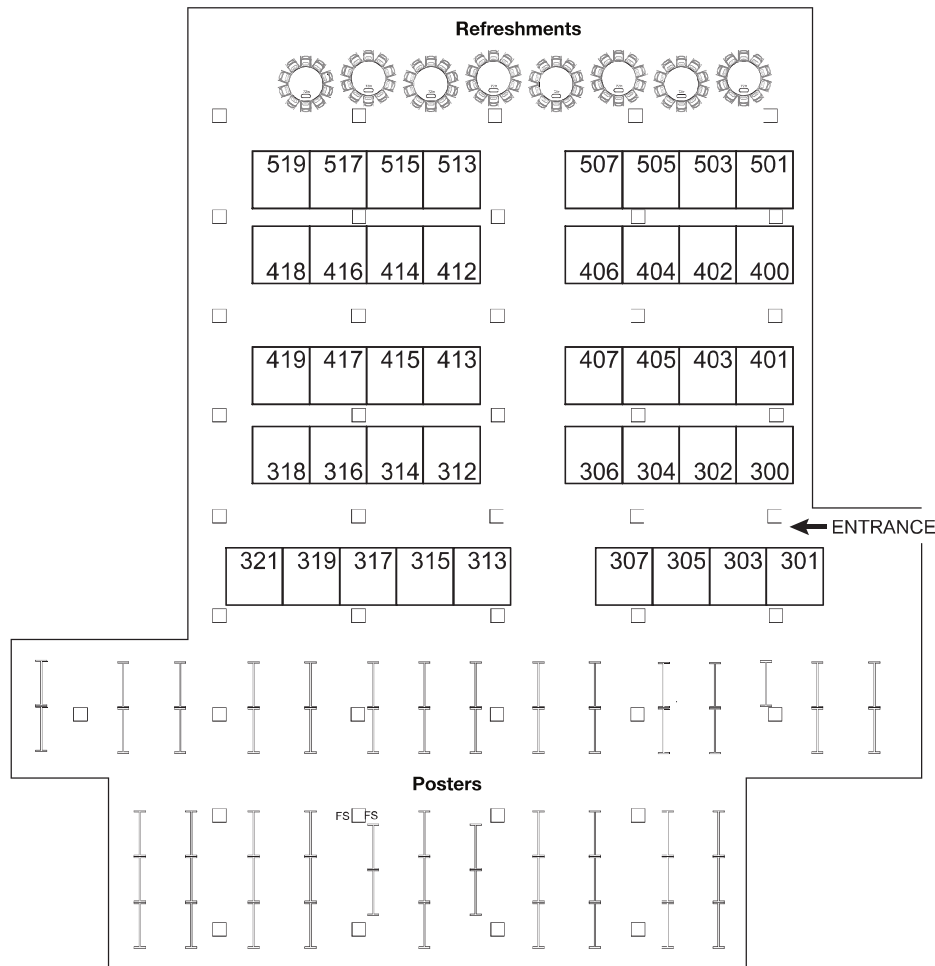
Primary Care, Ambulatory/Surgery, Family Practice, Telehealth

# In-Person Exhibit Opportunities

**Wednesday, April 3 — 5:30 pm - 7:30 pm**

**Thursday, April 4 — 7:00 am - 8:00 am | 9:15 am - 10:30 am | 3:30 pm - 4:30 pm**

## Salon D



### 10'x10' Booth..... \$2,100

- 5.25 hours of exclusive exhibit time
- One 10'x10' booth with 3 booth badges, 6' table and 2 chairs
- List of Attendees does not include email addresses
- Complimentary coffee & refreshment breaks
- Booth Signage with company name
- Will receive a Basic Virtual Listing\* on the conference event page
- Opportunity to upgrade to Standard Listing in the Virtual Exhibit Hall

### Exhibitor Listing Basic..... included

- Company name
- Company logo
- Company description
- Company contact information
- Company website link

### Exhibitor Listing Standard..... additional \$900

- Includes Industry Listing included with Basic
- Opportunity to upload up to 3 digital banners (various sizes)
- Area to embed videos from YouTube and/or Vimeo
- Ability to upload resources/handouts/pdfs
- Ability to list multiple points of contacts
- Live chat feature built into listing
- Reporting feature includes users, visits, and downloads
- Company required to manage their enhanced listing

#### For more information contact:

Heidi Perret  
856-256-2375 | heidi.perret@ajj.com

# Information for Exhibitors

## SPACE ASSIGNMENT/FEES

All applications for space must be submitted on the form provided by the AAACN Conference. The AAACN Conference may, at its discretion, accept or reject any application for space. AAACN Corporate Members are assigned booths on a priority basis.

## TERMS OF PAYMENT AND CANCELLATIONS

Full payment is required with the booth application. AAACN accepts VISA, MC and AMEX along with check payments. Assignments not rejected by the exhibitor within 14 days from the notification space assignment will be considered accepted by the exhibitor and may, thereafter, be rejected or the contract cancelled only with the approval of the Exhibit Manager.

Should any contingency prevent holding of the conference or exhibition, the sponsoring group shall not be held liable for any expense incurred by the exhibitor.

**Exhibitors canceling before February 8, 2024 will forfeit 50% of booth fee. Exhibitors canceling after this date will be charged full space rental, whether the space is paid in full or not.**

## EXHIBITOR SERVICES

The following services will be provided to exhibitors at no additional charge:

- One 6' table and 2 chairs
- Pre-Registration list of attendees (does not include emails)
- Pipe/drape with ID sign and wastebasket.
- 3 booth badges.
- Security Guard service during exhibit set up and exhibit days.
- Daily cleaning of aisles in exhibit area.
- Basic Virtual Booth Listing

## SPECIAL REGULATIONS

**Subletting of Space** – The subletting or assigning of space is prohibited. Two or more companies may not exhibit in a single space unless special arrangements have been made with the Exhibit Manager.

**Conduct** – Unethical conduct or infraction of rules on the part of the exhibitor or his or her representatives or both will subject the exhibitors or his or her representatives or both to dismissal from the exhibit hall. In this event, it is agreed the AAACN Conference shall make no refund and the exhibitor or his or her representatives will make no demand for redress. Disregard for any rule stated here is considered just reason for the AAACN Conference to prohibit an exhibitor from attending all future AAACN Conference activities.

## SECURITY AND LIABILITY

Each exhibitor must make provisions to safeguard their goods from the time they are placed in the exhibit area until removed.

The AAACN Conference, Exhibit Manager, Anthony J. Jannetti, Inc., nor the hotel will act for the exhibitor and their representative only in the capacity of agency, and not as principal; and that the AAACN Conference, Anthony J. Jannetti, Inc. and the hotel assume no liability whatsoever from damages, for any act of omission or commission on connections with said agency, and that the exhibitor and their representatives hereby release the AAACN Conference, Anthony J. Jannetti, Inc. and the hotel for any liability for loss ensuing from any cause whatsoever.

The rules and regulations are to be construed as part of all space contracts. The AAACN Conference reserves the right to interpret them as well as make final decisions on all points the rules and regulations do not specifically cover.

## HOTEL ACCOMMODATIONS

Hotel accommodations can be found on the website [conference.aaacn.org/travel](https://conference.aaacn.org/travel). Exhibitors are reminded that hotel rooms are reserved on a first-come, first-served basis and should plan to make arrangements as early as possible. No hotel accommodations will be made for non-exhibiting firms.

## SHIPPING INSTRUCTIONS

The AAACN Conference has made arrangements on behalf of the exhibitors with a decorating/drayage firm to receive, store and deliver exhibits directly to the Exhibit Hall on set-up day. **The advanced warehouse shipping address will be provided at a later date.**

## REGISTRATION

All confirmed exhibitors will have the opportunity to pre-register their personnel. It is to the exhibitor's advantage to register early to avoid delays on site.

**Email personnel names to: [heidi.perret@ajj.com](mailto:heidi.perret@ajj.com).**

The official registration area will be open daily. All attendees will be required to register, and admission to the exhibits will be by badge only. A special exhibitor registration area will be provided.

Communications with reference to exhibits at the AAACN Conference should be addressed to:

### AAACN Conference

Heidi Perret, Marketing Specialist  
856-256-2375 | [heidi.perret@ajj.com](mailto:heidi.perret@ajj.com)

AAACN National Office  
Box 56 | Pitman, NJ 08071

 American Academy of  
Ambulatory Care Nursing  
*Shaping Care Where Life Happens*

**AAACN 49th Annual Conference**  
**April 2-6, 2024 / Hilton Chicago / Chicago, IL**  
**BOOTH / SPONSORSHIP APPLICATION**



Exhibiting Company \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

IN-PERSON EXHIBIT BOOTH		
10X10 Booth	\$ 2,100 booth selections	\$
Industry Listing - Standard	\$ 900	\$
ADVERTISING OPPORTUNITY		
Program Ad on Main Portal Page	\$ 1,500 Full Page/Full Color	\$
SPONSORSHIP OPPORTUNITY		
WiFi Support	\$ 7,500	\$
Tote Bags ( <i>exclusive</i> )	\$ 7,500	\$ <b>SOLD</b>
Tote Bag Insert	\$ 1,100	\$
Hotel Key Cards	\$ 6,000	\$
Lanyard/Badge Holder	\$ 4,500	\$
Program-at-a-Glance sponsorship ( <i>exclusive</i> )	\$ 3,000	\$
Free Standing Meter Boards	\$ 1,500 each x	\$
<b>TOTAL AMOUNT</b>		\$

*This form will be used as your invoice.*

Signature (required) \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_ Full Payment to be made via Check payable to AAACN (Tax ID #51-0231130)

\_\_\_\_ Full Payment to be made via Credit Card

*Please Note: Booths will not be assigned until full payment is received.*

\_\_\_\_ Visa \_\_\_\_ MasterCard \_\_\_\_ AMEX

Name on Credit Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Security Code \_\_\_\_\_ Expiration Date \_\_\_\_\_

Charge Amount \$ \_\_\_\_\_

Credit Billing Address Street # \_\_\_\_\_ Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

**ALL SPONSORSHIP FORMS must be sent to:**

**AAACN Conference**

Box 56 / Pitman, NJ 08071 / Phone: 856-256-2375 / [heidi.perret@ajj.com](mailto:heidi.perret@ajj.com)