



Annual  
ference  
AGO

Association of Ambulatory Care Nursing  
Annual Conference  
April 18-19, 2015  
Lakeland Orlando Lake Buena Vista  
Lake Buena Vista, FL  
Exhibit Prospectus  
aacn

AAANA  
American Academy of Ambulatory Nursing Association  
36th Annual National Conference  
March 4-7, 2014  
San Diego  
San Diego

We Invite You  
to Join Us  
aacn  
American Academy of Ambulatory Care Nursing

EXHIBIT PROSPECTUS

50<sup>th</sup>  
aacn  
Annual Conference

May 20-24, 2025  
San Diego, CA  
Sheraton San Diego  
Hotel & Marina

Association of Ambulatory Care Nursing  
Conference  
2018  
Las Vegas, NV



The American Academy of Ambulatory Care Nursing's (AAACN) Annual Conference will be held May 20-24, 2025, at the Sheraton San Diego Hotel & Marina.

AAACN invites you to become an exhibitor. As an exhibitor you will have an outstanding opportunity to personally present your important sales and marketing message to hundreds of ambulatory care nursing leaders.

The American Academy of Ambulatory Care Nursing (AAACN) is the association of professional nurses who identify ambulatory care nursing as essential to the continuum of high quality, cost effective care. This dynamic group of nurses purchases products primarily aimed at supporting outpatient care, managing chronic conditions, and ensuring patient safety and comfort. They also invest in workplace essentials that promote staff self-care, incorporate the latest technologies, and include a variety of necessary equipment.



#### **AAACN Goals**

- Be the voice of ambulatory care nursing
- Build collaborative relationships
- Promote professional practice
- Strengthen the AAACN resource base
- Stimulate innovative thinking
- Develop AAACN leadership ability & capacity

The exhibit hall will be well attended, with high visibility for your booth and products. Program hours and exhibit hours have been coordinated to be mutually exclusive – that is, your exhibit time will not compete with programs or other activities. An opening reception and refreshment breaks will be held within the exhibit hall, ensuring an outstanding presence with AAACN attendees.

Can your company afford to miss this opportunity? Your exhibit fee for a 10'x10' booth is \$3,000 and will include one 6' table and two chairs, 3 booth badges and a basic virtual listing.

Take advantage of this special opportunity to exhibit among some of the most influential ambulatory care nursing leaders in the nation. Join us for AAACN's Annual Conference in San Diego!

I hope to see you there.

Donna Olthoff  
Sales Manager  
donna.olthoff@ajj.com  
856-256-2423

**Contact us for Additional Sponsorship Opportunities!**

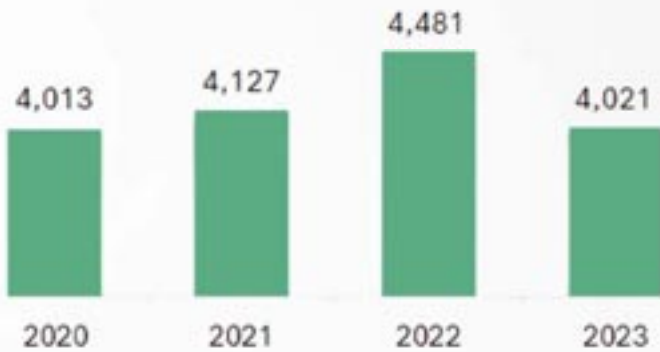
**Reserve your Exhibit Space Now!**



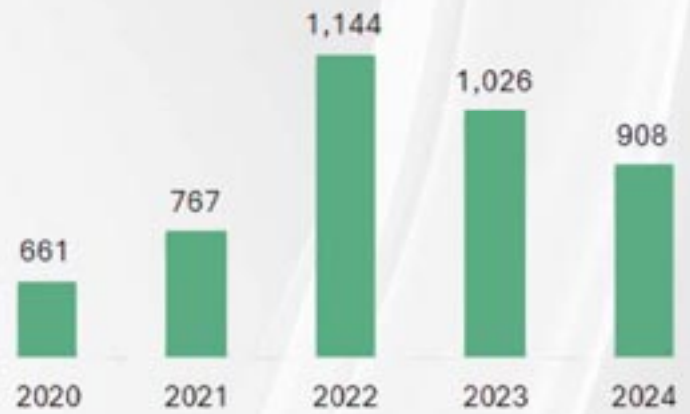
# METRICS & DEMOGRAPHICS



## Membership



## Conference Attendance



41%

identify as an Administrator, Director, Manager, or Supervisor

44%

practice in hospital-based outpatient clinics

70%

are certified in ambulatory care

43%

are Bachelor's prepared

28%

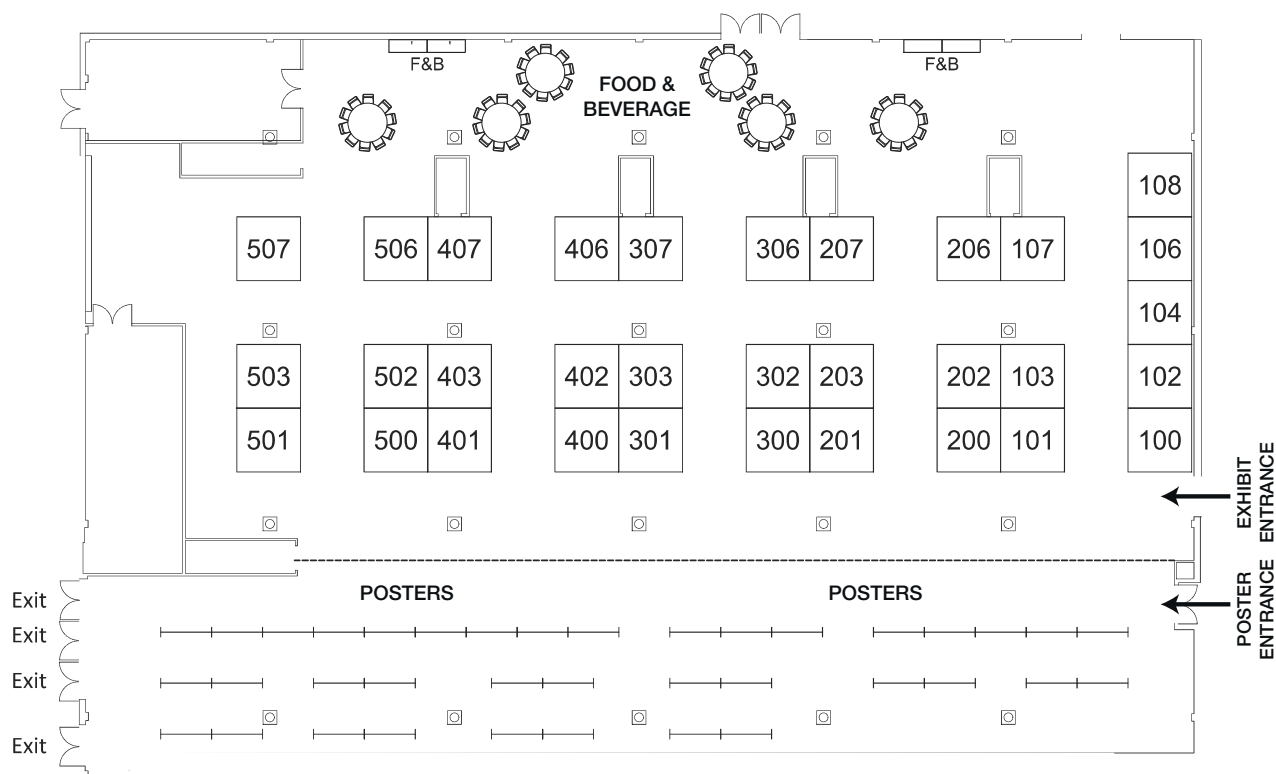
Master's prepared

**Top clinical care areas: Primary Care, Ambulatory/Surgery, Family Practice, Telehealth**



# Exhibit Hall

## Coral 1-5



## Exhibitor Setup

**Wednesday, May 21**

10:00 am – 4:00 pm

## Exhibits Open

**Wednesday, May 21**

5:30 pm – 7:30 pm

Opening Reception

**Thursday, May 22**

7:00 am – 8:00 am

Continental Breakfast

9:15 am – 10:30 am

Coffee Break

3:30 pm – 4:30 pm

Refreshment Break

## Exhibitor Dismantle

**Thursday, May 22**

4:30 pm – 8:00 pm

### Decorator

Levy Exposition Services\*

### Lead Retrieval Services

ExpoBadge\*

\*More info will be provided with your confirmation

**10'x10' Booth..... \$3,000**

- 5.25 hours of exclusive exhibit time
- One 10'x10' booth with 3 booth badges, 6' skirted table and 2 chairs
- List of Attendees does not include email addresses
- Complimentary coffee & refreshment breaks
- Booth Signage with company name
- Will receive a Basic Virtual Listing on the conference event page

### For more information contact:

Donna Olthoff  
856-256-2423  
donna.olthoff@ajj.com

Heidi Perret  
856-256-2375  
heidi.perret@ajj.com

# General Information

## SPACE ASSIGNMENT/FEES

All applications for space must be submitted on the form provided by the AAACN Conference. The AAACN Conference may, at its discretion, accept or reject any application for space. AAACN Corporate Members are assigned booths on a priority basis.

## TERMS OF PAYMENT AND CANCELLATIONS

Full payment is required with the booth application. AAACN accepts VISA, MC and AMEX along with check payments. Assignments not rejected by the exhibitor within 14 days from the notification space assignment will be considered accepted by the exhibitor and may, thereafter, be rejected or the contract cancelled only with the approval of the Exhibit Manager.

Should any contingency prevent holding of the conference or exhibition, the sponsoring group shall not be held liable for any expense incurred by the exhibitor.

**Exhibitors canceling before March 28, 2025 will forfeit 50% of booth fee. Exhibitors canceling after this date will be charged full space rental, whether the space is paid in full or not.**

## EXHIBITOR SERVICES

The following services will be provided to exhibitors at no additional charge:

- One 6' skirted table and 2 chairs
- Pre-Registration list of attendees (does not include emails)
- Pipe/drape with ID sign and wastebasket.
- 3 booth badges.
- Security Guard service during exhibit set up and exhibit days.
- Daily cleaning of aisles in exhibit area.
- Basic Virtual Listing

## SPECIAL REGULATIONS

**Subletting of Space** – The subletting or assigning of space is prohibited. Two or more companies may not exhibit in a single space unless special arrangements have been made with the Exhibit Manager.

**Conduct** – Unethical conduct or infraction of rules on the part of the exhibitor or their representatives, or both, will subject the exhibitors or their representatives, or both, to dismissal from the exhibit hall. In this event, it is agreed the AAACN Conference shall make no refund and the exhibitor or their representatives will make no demand for redress. Disregard for any rule stated here is considered just reason for the AAACN Conference to prohibit an exhibitor from attending all future AAACN Conference activities.

Please note that no one from AAACN will contact you via email and/or phone asking if you need a hotel room or would like to purchase the attendee list for the Annual Conference. Please ignore any communications you may receive from outside agencies.

## SECURITY AND LIABILITY

Each exhibitor must make provisions to safeguard their goods from the time they are placed in the exhibit area until removed.

The AAACN Conference, Exhibit Manager, Anthony J. Jannetti, Inc., nor the hotel will act for the exhibitor and their representative only in the capacity of agency, and not as principal; and that the AAACN Conference, Anthony J. Jannetti, Inc. and the hotel assume no liability whatsoever from damages, for any act of omission or commission on connections with said agency, and that the exhibitor and their representatives hereby release the AAACN Conference, Anthony J. Jannetti, Inc. and the hotel for any liability for loss ensuing from any cause whatsoever.

The rules and regulations are to be construed as part of all space contracts. The AAACN Conference reserves the right to interpret them as well as make final decisions on all points the rules and regulations do not specifically cover.

## HOTEL ACCOMMODATIONS

Hotel accommodations can be found on the AAACN website (aaacn.org). Exhibitors are reminded that hotel rooms are reserved on a first-come, first-served basis and should plan to make arrangements as early as possible. No hotel accommodations will be made for non-exhibiting firms.

## SHIPPING INSTRUCTIONS

The AAACN Conference has made arrangements on behalf of the exhibitors with a decorating/drayage firm to receive, store and deliver exhibits directly to the Exhibit Hall on set-up day. **The advanced warehouse shipping address will be provided in the Levy Decorator Kit which will be emailed, from Levy Exposition Services, about a week after your confirmation.**

## REGISTRATION

All confirmed exhibitors will have the opportunity to pre-register their personnel. It is to the exhibitor's advantage to register early to avoid delays on site.

**Email personnel names to: [heidi.perret@ajj.com](mailto:heidi.perret@ajj.com).**

Communications with reference to exhibits at the AAACN Conference should be addressed to:

### AAACN Conference

Donna Olthoff, Sales Manager  
856-256-2423 | [donna.olthoff@ajj.com](mailto:donna.olthoff@ajj.com)

Heidi Perret, Marketing Specialist  
856-256-2375 | [heidi.perret@ajj.com](mailto:heidi.perret@ajj.com)

AAACN National Office  
Box 56 | Pitman, NJ 08071



**American Academy of Ambulatory Care Nursing / 50th Annual Conference**  
**May 20-24, 2025 / Sheraton San Diego Hotel & Marina / San Diego, CA**  
**BOOTH / SPONSORSHIP APPLICATION**



Exhibiting Company \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

IN-PERSON EXHIBIT BOOTH		
10X10 Booth (includes a basic virtual listing)	\$3,000 Booth Selections	\$
What products and/or services will you be exhibiting:		
How did you hear about us:		
ADVERTISING OPPORTUNITY		
Program Ad on Conference Event Page	\$ 2,000 Full Page/Full Color	\$
SPONSORSHIP OPPORTUNITY		
Charging Station Sponsor	\$ 7,500	\$
Digital Signage on site	contact (donna.olthoff@ajj.com) for information	Will invoice separately
Tote Bags (exclusive)	\$ 8,000	\$ <b>SOLD for 2025</b>
Tote Bag Insert	\$ 1,500	\$
Lanyard/Badge Holder	\$ 5,000	\$
Hotel Key Cards	\$ 3,000	\$
Focus Groups	\$ 3,000 contact (donna.olthoff@ajj.com) for information	Will invoice separately
Pocket Guide (exclusive)	\$ 3,000	\$
Free Standing Meter Boards	\$ 1,500 each x	\$
<b>TOTAL AMOUNT</b>		\$

*This form will be used as your invoice.*

Signature (required) \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_ Full Payment to be made via Check payable to AAACN (Tax ID #51-0231130)

\_\_\_\_ Full Payment to be made via Credit Card

*Please Note: Booths will not be assigned until full payment is received.*

\_\_\_\_ Visa \_\_\_\_ MasterCard \_\_\_\_ AMEX

Name on Credit Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Charge Amount \$ \_\_\_\_\_ Security Code \_\_\_\_\_ Expiration Date \_\_\_\_\_

Credit Billing Address Street # \_\_\_\_\_ Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

**ALL SPONSORSHIP FORMS must be sent to:**

**AAACN Conference**

Box 56 / Pitman, NJ 08071 / Phone: 856-256-2375 / [heidi.perret@ajj.com](mailto:heidi.perret@ajj.com)