

## AAACN 2021 CORPORATE MEMBERSHIP BENEFITS

The American Academy of Ambulatory Care Nursing (AAACN) extends a cordial invitation for your company to join AAACN as a Corporate Member in 2021. The AAACN 2021 Corporate Membership year extends from January 1 to December 31.

AAACN is a welcoming, unifying community for registered nurses in all ambulatory care settings. AAACN offers ambulatory care nurses connections with other nurses in similar roles; help in advancing their practice and leadership skills; advocacy that promotes greater appreciation for the specialty of ambulatory care nursing.

Corporate Membership, available for a contribution of \$2,000 per year, entitles the member company to a variety of valuable benefits and special recognition. Benefits of Corporate Membership include:

- ◆ One complimentary ½ page color advertisement in AAACN's bi-monthly publication, *ViewPoint*, during the 2021 membership year. **(Value: \$1,975)**
- ◆ Special recognition in all 6 issues of *ViewPoint*. **(Value: \$1,500)**
- ◆ Special recognition in 12 issues of the monthly E-news **(Value: \$1,200)**
- ◆ Five complimentary subscriptions to *ViewPoint*. **(Value: \$250)**
- ◆ AAACN's membership mailing list (4,000 names approx.): Sent in an excel format for one-time use upon AAACN approval (list will not include email addresses). Eligibility to rent additional lists at a discount of \$250. **(Value: \$500)**
- ◆ AAACN's Conference pre-registration list (1,000 names approx.): Sent in an excel format for one-time use (list will not include email addresses). Eligibility to rent additional lists at a discount of \$100. **(Value: \$400)**
- ◆ Priority listing on exhibit portal at Annual Virtual Conference.
- ◆ Special recognition and listing on AAACN's Website, [www.aaacn.org](http://www.aaacn.org) **(Value: \$2,000/year!)**
  - Your corporate logo will appear on our site.
  - Hyperlink to your Website.
  - Description of your company's products and services up to 200-words.
- ◆ Special recognition of your company at the Virtual Annual Conference.
  - Corporate logo slide shown on sidebar.
  - "AAACN Corporate Member" sign is provided for display on your exhibit listing.
- ◆ One-time eligibility to utilize *ViewPoint* for reprinting or reposting purposes. **(Value: \$500)**
- ◆ Access to *ViewPoint* and conference poster archives in AAACN's Online Library.

To join as a Corporate Member, simply complete the enclosed application and return it with your payment, either check made payable to AAACN or credit card payment for \$2,000.

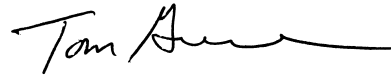
**Page 2 – 2021 Corporate Membership**

We value the strong relationship with our corporate supporters and are looking forward to working with you in the coming year on projects designed to meet our commitment to provide quality educational opportunities to our members and the ambulatory community. Our entire Board of Directors is enthusiastic about our prospects for continued growth and development as a professional organization in 2021. Your generous contribution will assist us in continuing to provide quality educational programming and services to our membership.

Sincerely,



Anne T. Jessie, DNP, RN  
AAACN President



Tom Greene  
Director of Marketing

## 2021 CORPORATE MEMBERSHIP APPLICATION

Please complete this form and return it to AACN with your payment.

Company Name \_\_\_\_\_

(Please type name as it is to appear on all promotional materials, website, and your plaque. Use upper and lower-case letters as required.)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ FAX \_\_\_\_\_

Official Representative \_\_\_\_\_

Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Corporate Website \_\_\_\_\_ Corporate E-mail \_\_\_\_\_

Personal E-mail Address \_\_\_\_\_

**For your company's optional expanded listing on AACN's Web site, you must complete page two of this application. Please acknowledge the status of Page 2:**

Enclosed  Not Enclosed

***Membership year is January 1, 2021 – December 31, 2021***

Individuals to receive complimentary subscriptions (in addition to designated representative) we offer **ViewPoint** now in available in either print or electronic version. Please specify how you would like to receive your comp issues, if you would like the electronic version, please provide email addresses:

Print  Email Name \_\_\_\_\_ Email address \_\_\_\_\_

Print  Email Name \_\_\_\_\_ Email address \_\_\_\_\_

Print  Email Name \_\_\_\_\_ Email address \_\_\_\_\_

Print  Email Name \_\_\_\_\_ Email address \_\_\_\_\_

**(If the address for the representatives receiving the printed version is different than above, please email in their mailing address.)**

To ensure appropriate year long recognition, please complete both pages of this application and return it with your payment of \$2,000 AACN accepts both check and credit card payments (AACN's Tax Identification Number is 51-0231130.):

**2021 Corporate Membership  
AACN National Office  
East Holly Avenue, Box 56  
Pitman, NJ 08071-0056  
heidi.perret@ajj.com or fax: 856-589-7463**

*If you have any questions, contact Tom Greene, Director of Marketing, at 856-256-2367 or tom.greene@aacn.org.*



Many settings. Multiple roles. One unifying specialty.

OPTIONAL INFORMATION FOR AAACN's WEBSITE

aaacn.org

2021 CORPORATE MEMBERSHIP APPLICATION

AAACN will include detailed listings and descriptive write-ups of its Corporate Members on its web-site, aaacn.org. Please complete this worksheet and send it to us if you would like your listing expanded beyond just your address and contact information.

Company Name \_\_\_\_\_

Descriptive Write-Up – Write about your company, products, and services. You may include brand names, product categories, services, etc. A maximum of 200 words is permitted. All write-ups must be provided on disk or via e-mail.

- checkbox We will be e-mailing the write-up to heidi.perret@ajj.com
checkbox Use the same write-up from 2020.
checkbox We will not be including a 200-word descriptive write-up for the Web site.

Logo – AAACN will include your logo on our website. Please provide your four-color, high resolution logo in one of the following formats. Enclosed is:

- checkbox We will supply a new logo as a computer graphics file – acceptable formats are .eps; .tif; jpeg; or standard graphics files from Adobe Illustrator or Adobe Photoshop
checkbox Use the same corporate logo from 2020.
checkbox We will not be including a corporate logo.

Payment to be sent via checkbox Check checkbox Credit Card (AAACN's Tax Identification Number is 51-0231130)

\_\_\_VISA \_\_\_MC \_\_\_AMEX Amount to be charged \_\_\_\_\_

Credit card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code # \_\_\_\_\_

Billing address on card: Street# \_\_\_\_\_ Zip Code \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return to:

2021 Corporate Membership
AAACN National Office
East Holly Avenue, Box 56
Pitman, NJ 08071-0056

Please e-mail write-up and logo to heidi.perret@ajj.com.