

# 51<sup>ST</sup> ANNUAL CONFERENCE

APRIL 14 - 17, 2026  
HILTON ORLANDO LAKE BUENA VISTA  
LAKE BUENA VISTA, FL



CONFERENCE  
SUPPORT PROSPECTUS



**AAACN.ORG**

APRIL 14 - 17, 2026

HILTON ORLANDO LAKE BUENA VISTA | LAKE BUENA VISTA, FL



Cynthia L. Murray

Dear Healthcare Partner,

The American Academy of Ambulatory Care Nursing (AAACN) invites you to join us at our 51<sup>st</sup> Annual Conference as a conference supporter! AAACN's 2026 conference will be held April 14-17, 2026, at the Hilton Orlando in beautiful Lake Buena Vista, Florida. As a conference supporter, you will have a special opportunity to personally connect with over 1,000 ambulatory care nurses from across the country and internationally. AAACN's members include practicing nurses, as well as nurse leaders and administrators at the highest level from small practices to large integrated ambulatory care centers.

The American Academy of Ambulatory Care Nursing (AAACN) is the only association for practicing nurses and nursing leaders specialized in serving people in community and hospital-based outpatient care settings. AAACN members hold roles ranging from clinical practice, education, and research to management and administration in the full breadth of ambulatory care settings, including convenient and urgent care, work-based clinics, primary care clinics, specialty care, FQHCs, and more.

The AAACN exhibit hall will be bustling with attendees who are eager to learn more about your organization. We offer several levels of support to meet your needs, as well as dedicated exhibit hours to ensure high visibility for your organization. Take advantage of this special opportunity to share your organization's products and/or services with some of the most influential ambulatory care nursing leaders in the nation.

I look forward to seeing you in Orlando and learning more about your passion to improve healthcare!

Warm regards,

Cynthia L. Murray, BN-RN, AMB-BC, LNC  
President, AAACN

**View all the  
Sponsorship  
Opportunities!**



## Brand New Sponsorship Levels Available in 2026

	Booth only	Bronze \$4,000	Silver \$6,000	Gold \$8,000	Platinum \$10,000
Exhibit Booth Only					
10' x 10' booth	\$3,000	X	X	X	
10' x 20' booth	\$6,000				X
Recognition on mobile app	X	X	X	X	X
Priority booth placement in the hall		X	X	X	X
Recognition on conference signage		X	X	X	X
Conference bag insert			X	X	X
Recognition on signage during meal/event			Breakfast (1)	Lunch (1)	Welcome Celebration
Full conference registration (excludes additional paid sessions)				1	2
Logo on conference website (will also appear on Mobile App)				X	X
Recognition in "Before You Go" Eblast					X

Stand Alone Sponsorship	Cost
Conference Tote Bags (exclusive)	\$8,000
Hotel Key Cards (exclusive)	\$7,500
Folding hand fan (exclusive)	\$6,000
Lanyards (exclusive)	\$5,000
Presentation Theater (during exhibit hours)	\$5,000
Wellness Room Sponsor (exclusive)	\$4,000
Welcome Party Photo Booth Sponsor (exclusive)	\$2,500
Free Standing Meter Board	\$1,500 ea
Conference Bag Insert (8" x 11")	\$1,500
Welcome Party Music Sponsor	\$500

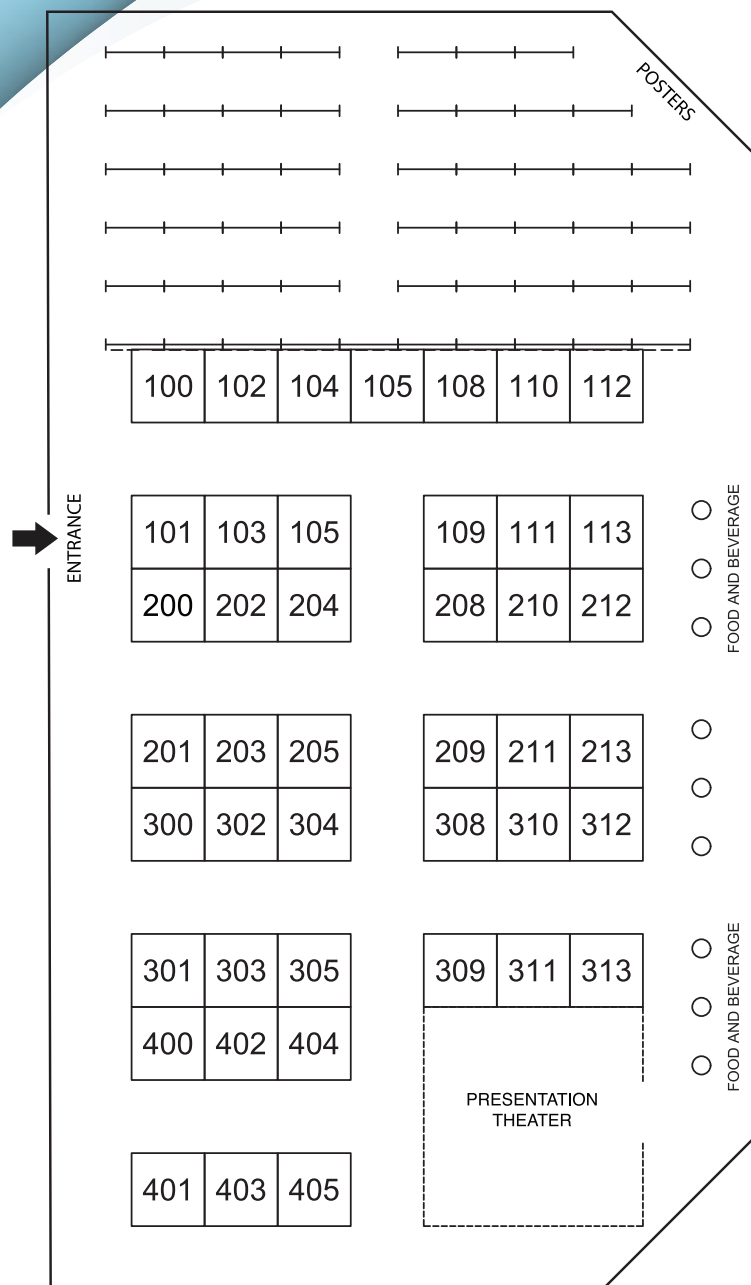


**Choose your  
selected Sponsorship Level  
and additional sponsorship options!**

AAACN now charges a 3.5% fee on all credit card transactions.

# Exhibit Hall

## Grand Ballroom



(Floorplan subject to change.)

## Exhibitor Setup

**Tuesday, April 14**

9:00 am – 5:00 pm

**NEW HOURS in 2026!**

## Exhibits Open

**Wednesday, April 15**

11:45 am – 1:45 pm

Opening Reception/Lunch

2:30 pm – 3:30 pm

Dessert Break

**Thursday, April 16**

7:00 am – 8:00 am

Continental Breakfast

10:00 am – 11:00 am

Coffee Break

## Exhibitor Dismantle

**Thursday, April 16**

11:00 am – 2:00 pm

**Decorator**

TBD\*

**Lead Retrieval  
Services**

ExpoBadge\*

\*More info will be provided with your confirmation

**10' x 10' Booth ..... \$3,000**

**10' x 20' Booth ..... \$6,000**

- 5.0 hours of exclusive exhibit time
- One 10'x10' booth with 3 booth badges, 6' skirted table and 2 chairs
- List of attendees (does not include email addresses)
- Complimentary coffee & refreshment breaks
- Booth signage with company name
- Listing on the conference event page

## For more information contact:

Donna Olthoff  
856-256-2423

donna.olthoff@aaacn.org

Heidi Perret  
856-256-2375

heidi.perret@aaacn.org

AAACN now charges a 3.5% fee on all credit card transactions.

**Choose your  
support level  
and booth  
TODAY!**



# General Information

## SPACE ASSIGNMENT/FEES

All applications for space must be submitted through the online portal. The AAACN Conference may, at its discretion, accept or reject any application for space. AAACN Corporate Members are assigned booths on a priority basis.

## TERMS OF PAYMENT AND CANCELLATIONS

Once approved, full payment is required with the application. AAACN accepts VISA, MC and AMEX, check payments, if you prefer ACH payments, contact [heidi.perret@aaacn.org](mailto:heidi.perret@aaacn.org). Assignments not rejected by the exhibitor within 14 days from the notification space assignment will be considered accepted by the exhibitor and may, thereafter, be rejected or the contract cancelled only with the approval of the Exhibit Manager.

Should any contingency prevent holding of the conference or exhibition, the sponsoring group shall not be held liable for any expense incurred by the exhibitor.

**Exhibitors canceling before February 25, 2026 will forfeit 50% of booth fee. Exhibitors canceling after this date will be charged full space rental, whether the space is paid in full or not.**

## SPECIAL REGULATIONS

**Subletting of Space** – The subletting or assigning of space is prohibited. Two or more companies may not exhibit in a single space unless special arrangements have been made with the Exhibit Manager.

**Conduct** – Unethical conduct or infraction of rules on the part of the exhibitor or their representatives, or both, will subject the exhibitors or their representatives, or both, to dismissal from the exhibit hall. In this event, it is agreed the AAACN Conference shall make no refund and the exhibitor or their representatives will make no demand for redress. Disregard for any rule stated here is considered just reason for the AAACN Conference to prohibit an exhibitor from attending all future AAACN Conference activities.

## LIABILITY, INSURANCE, & WAIVER OF SUBROGATION

Each exhibitor must make provisions to safeguard their goods from the time they are placed in the exhibit area until removed.

The AAACN Annual Conference and the Hilton Orlando Lake Buena Vista shall not be held responsible for the safety of exhibits against fire, theft, or property damage, or for accidents to Exhibitors or their employees from any cause prior to during, or subsequent to the period covered by the exhibit contract. Exhibitors shall obtain, at their own expense, adequate insurance against any such injury, loss, or damage. The Exhibitor waives the right of subrogation by its insurance carrier(s) to recover losses sustained under Exhibitor's insurance contracts for real and personal property.

Should any circumstances beyond the control of, and not the fault of, the AAACN Annual Conference prevent the conference from being held as scheduled, or the exhibit space not being available for uses herein specified due to war, governmental action or order, act of God, terrorism, fire, strikes, labor disputes, or any other causes beyond the control of the AAACN Annual Conference, management will determine if a refund is appropriate after due consideration of expenditures and commitments already made.

The rules and regulations are to be construed as part of all space contracts. The AAACN Conference reserves the right to interpret them as well as make final decisions on all points the rules and regulations do not specifically cover.

## HOTEL ACCOMMODATIONS

Hotel accommodations can be found on the AAACN website ([aaacn.org](http://aaacn.org)). Exhibitors are reminded that hotel rooms are reserved on a first-come, first-served basis and should plan to make arrangements as early as possible to receive the conference rate.

## SHIPPING INSTRUCTIONS

The AAACN Conference has made arrangements on behalf of the exhibitors with a decorating/drayage firm to receive, store and deliver exhibits directly to the Exhibit Hall on set-up day. **The advanced warehouse shipping address will be provided in the Decorator Kit which will be emailed shortly after your confirmation.**

## REGISTRATION

All confirmed exhibitors will have the opportunity to pre-register their personnel. It is to the exhibitor's advantage to register early to avoid delays on site.

**Email personnel names to: [heidi.perret@aaacn.org](mailto:heidi.perret@aaacn.org).**

Communications with reference to exhibits at the AAACN Conference should be addressed to:

### AAACN Conference

Donna Olthoff, Sales Manager

856-256-2423 | [donna.olthoff@aaacn.org](mailto:donna.olthoff@aaacn.org)

Heidi Perret, Marketing Specialist

856-256-2375 | [heidi.perret@aaacn.org](mailto:heidi.perret@aaacn.org)

Please note that no one from AAACN will contact you via email and/or phone asking if you need a hotel room or would like to purchase the attendee list for the Annual Conference. Please ignore any communications you may receive from outside agencies.